

Bird, K.A., B.L. Castleman, & G. Lohner. “Negative Impacts From the Shift to Online Learning During the COVID-19 Crisis: Evidence from a Statewide Community College System”. Under review. <https://www.edworkingpapers.com/index.php/ai20-299>

Working Papers / Works in Progress

Barr, Andrew C., Kelli A. Bird, Ben Castleman, and William Skimmyhorn. “A comparison of postsecondary outcomes for Army service members, Veterans, and civilians.” (EdWorkingPaper: 19-50). Annenberg Institute at Brown University, May 2019. <https://www.edworkingpapers.com/index.php/ai19-50>

Lee, J., A. Moreland, K. Bird, & B.L. Castleman. “Tennessee Reconnect: An Early Look at an Adult Promise Program.” Working paper presented at Association for Public Policy Analysis & Management Fall Research Conference (APPAM), Denver, November 2019

Bird, K., B.L. Castleman, & Y. Song. “Personalized Pathways to Successful Community College Transfer: Leveraging Machine Learning Strategies to Customize Transfer Guidance and Support.”

Kim, B., Bird, K.A., & Castleman, B.L. “Crossing the Finish Line but Losing the Race: Socioeconomic Inequalities in Labor Market Trajectories Among Community College Graduates.”

Funded Projects

State Partnerships to Drive Educational and Economic Opportunity (Co-PI).

- Lumina Foundation. \$930,000. (2019-2020).
- Overdeck Family Foundation. \$300,000. (2019).

Leveraging Education Technology to Improve Community College Transfer Rates (Co-PI, 2017-2019). JPAL-North America (\$99,735)

Research-philanthropy collaboration to increase the rigor of grantees’ evaluation, 2016-2018 (Co-PI). The Centerbridge Foundation (\$150,000)

Large Scale Outreach to Promote Early FAFSA Submission and Informed College Search, 2016-2018 (Co-PI). The Kresge Foundation (\$500,000)

National campaign to improve college affordability and FAFSA completion, 2015-2016 (Co-PI)

- Michael and Susan Dell Foundation (\$324,321). Fiscal agent: The Common Application
- Lauran and Johnson Arnold Foundation (\$110,626)
- The Heckscher Foundation for Children (\$165,000). Fiscal agent: The Common Application

Improving loan borrowing and repayment decisions among community college students, 2014-2015 (Co-PI). The Lumina Foundation (\$130,000)

Personalized postsecondary information for Army Service Members, 2013-2016 (Co-PI)

- The Kresge Foundation (\$140,000)
- The Lumina Foundation (\$128,500)
- The Heckscher Foundation for Children (\$138,074)
- The Spencer Foundation (\$43,617)

Presentations

“Adults with Some College but No Degree: A Statewide Descriptive Analysis.” Association for Public Policy Analysis & Management Fall Research Conference (APPAM), Denver, November 2019

“Nudging at a National Scale: Experimental Evidence from a FAFSA Completion Campaign.” Association for Public Policy Analysis & Management Fall Research Conference (APPAM), Washington DC, November 2016

“Early bird gets the worm? The impact of application deadlines on the distribution of state grant aid.” APPAM Miami, November 2015

“Prompting Active Choice Among High-Risk Borrowers: Evidence from a Student Loan Counseling Experiment.” Association for Education Finance and Policy (AEFP) Annual Research Conference, Denver, March 2015

“Here today, gone tomorrow? Investigating rates and patterns of financial aid renewal among college freshmen”

- AEFP Washington D.C., February 2015 (poster)
- APPAM Albuquerque, November 2014
- Association for the Study of Higher Education (ASHE) Conference, Washington D.C., November 2015

“How smart were SMART grants? How need- and merit-based aid affect STEM majors.” AEFP San Antonio, March 2014

“College in the States: Foreign student demand and higher education supply in the U.S.” Southern Economic Association (SEA) Annual Meeting, Tampa, November 2013

“Secondary science teachers and professional development: Descriptive Statistics from the SASS 07-08.” Meeting of the Committee on Strengthening Science Education through a Teacher Learning Continuum, National Research Council, Irvine CA, May 2013

“Cohort crowding and the effect of admissions probabilities on student effort.” AEFP Boston, March 2012 (poster)

Teaching

Workshop leader: “Implementing Randomized Control Trials in Education Research.” University of Virginia, January 2016

Secondary Instructor: Education Policy (graduate-level course; primary instructor: Ben Castleman). University of Virginia, Spring 2015

Graduate Teaching Assistant, University of Virginia

- Principles of Economics: Microeconomics (Fall 2009)
- Principles of Economics: Macroeconomics (Spring 2010)
- Intermediate Microeconomics (Fall 2010)

Teaching Assistant, University of Kansas. Principles of Microeconomics (Fall 2007, Spring 2008)