

AMANDA G. FLORA, Ph.D., NCC

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COUNSELOR EDUCATOR/CAREER DEVELOPMENT CONSULTANT

- Experienced professor with consistent ratings of 4.0 and above (out of 5) for traditional, hybrid, and online courses
 - Seasoned career development consultant with over nine years of experience providing practical and theoretical services to traditional and non-traditional college students and adults
 - Over 10 years providing clinical supervision to counselors-in-training, requiring development of relationships for effective delivery of feedback, specifically on active listening skills
 - Developed curriculum, including new online and undergraduate classes that introduce counseling foundations to a new audience
 - Over 20 years of direct service in the human services and business settings bringing a “real world” perspective to the classroom and client services
 - Dedication to social justice, equity, and diversity issues in teaching and research
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EDUCATION

Ph.D.	Counselor Education and Supervision The University of Virginia Curry School of Education Charlottesville, Virginia <i>(CACREP accredited)</i>	May 2008
M.S.	Counseling and Human Development Track: Community Counseling Radford University Radford, Virginia <i>(CACREP accredited)</i>	August 2005
B.S.	Psychology James Madison University Harrisonburg, Virginia	May 1994

Additional duties: Faculty Advisor, Comprehensive Exam Reviewer, Dissertation Mentor, Interim Admissions Committee Member

BUSINESS & PROFESSIONAL/CAREER DEVELOPMENT EXPERIENCE

Career Development Consultant Independent (various organizations) January 2010-present

CEO/Owner, Shenandoah Valley Career Paths

- Teach Career Development Facilitator (CDF courses)
- Meet with individuals for professional and career consulting and planning

“eMBI,” McIntire School Foundation

- Developed on-line career services curriculum; contracted to coordinate and facilitate online career services during the semesters (through Shenandoah Valley Career Paths, LLC). Program Launched in May 2014

McIntire Business Institute (McIntire School of Commerce, UVA) Fall 2011 - present

- Provide on-site career planning and workshops to students for both Annual Year and June-term programs.
- Redesigned program format for Fall 2014
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Apollo Group/University of Phoenix (formerly ReadyMinds, Inc.) Spring 2010 - March 2013

- Trained and administratively supervised 20 career counselors (NCCs and LPCs) to provide career counseling to UofP students who had not previously received career services support
- Assisted in implementation of the nation’s largest university career services as they implemented “Let’s Get to Work” campaign
- Provided distance career counseling to non-traditional students, alumni, and professionals throughout the country via distance career counseling protocol

Assistant Director The University of Virginia July 2008 – July 2010
McIntire School of Commerce
Commerce Career Services

- Provided career counseling to students at one of the top ranked undergraduate business schools in the U.S
- Served graduate and undergraduate students, including executive graduate students in the MSMIT program
- **Taught career development portion of “Strategizing Authenticity and Thinking like a Leader” (Graduate Course for MS in Commerce); Collaborated closely with faculty and staff regarding student progress and attended faculty meetings**
- Created and facilitated workshops on career management and job search strategies
- Presented career related workshops ranging from Resume Writing to Off- Grounds Search
- Developed relationship with employers and promoted students and McIntire programs to potential corporate sponsors
- Reviewed resumes, cover letters, and additional professional correspondence
- Moderated and presented webinars for students and employers
- Arranged LGBT awareness training for all McIntire faculty and staff.

Coordinator Personal Career and Development Center June 2006 – July 2007
Curry School of Education
The University of Virginia
(Doctoral internship/assistantship)

- Coordinated client services for University of Virginia students and community members
- Oriented first year doctoral and Masters level students to facilities and documentation
- Provided short and long-term personal growth and career counseling to undergraduate students and community clients
- Facilitated short-term career exploration group; prepared utilization report
- Tracked client satisfaction statistics; promoted clinic services to community and clients
- Represented clinic in student classes and other university settings

RELATED EXPERIENCE

Outpatient Therapist	Region Ten Community Services Board (Part-time)	April – November 2006
Counselor	Personal Career and Development Center Curry School of Education (Doctoral Practicum)	Fall 2005
Clinician	Children’s Day Treatment Blue Ridge Behavioral Healthcare (Master’s Internship)	April – July 2005
Graduate Assistant	Association of Counselor Education and Supervision (Assistant to Dr. Harriet Glossoff, President-Elect)	May - June 2006
Graduate Assistant	UVa Counselor Education Department (Drs. Harriet Glossoff & Derick Williams)	Fall 2005 & Spring 2006
Residential Coordinator, Community Living	Blue Ridge Behavioral Healthcare	August 2003 – March 2005
Probation Officer	Virginia Department of Juvenile Justice	August 1999- July 2003
Correctional Institute Rehabilitation Counselor	Virginia Department of Juvenile Justice	June 1998 – August 1999
Residential/Treatment Staff	VisionQuest (PA &TX)	December 1997-1998

HONORS & AWARDS

Leadership Academy	National Career Development Association	2014-2016
Stephen Shank Award	Capella University (Student-nominated based on “Significant contribution to learner success”)	October 2012
Research Grant Award	Virginia Association of Counselor Education & Supervision (VACES)	February 2008
Faculty Nominee	Jessie C. Carpenter Award Curry School of Education The University of Virginia	January 2008
The Raven Society	The University of Virginia	October 2007
Curry School Scholarship	Curry School of Education The University of Virginia	March 2007
Omicron Delta Kappa	The University of Virginia	March 2007
Finalist	“Write a Priceless Ad,” MasterCard	July 2006
First Place	Student Ethics Competition American Counseling Association (with A. A. Manis & R. C. Fawcett)	April 2006
Outstanding Student	Community Counseling Counselor Education Department Radford University	May 2005
Chi Sigma Iota International Counseling Honor Society	Radford University & The University of Virginia	June 2003 -present

SERVICE

President	Virginia Career Development Association	2015 - 2016
Treasurer	Valley Music Academy (Waynesboro, VA)	January 2012 – present
Board Member	WWRC Foundation (pending formal vote)	November 2015 - present
Alumni Representative	Chi Sigma Iota (Rho Beta chapter)	2011-2014
Graduate Student Representative	Virginia Association of Counselor Education	2005- 2008

and Supervision

Human Services Department Representative

Education Council, Curry School of Education

February 2006 – May 2007

President

Jefferson Counseling Association

May 2006-June 2007

Volunteer

Fairfax/Falls Church Community Services Board

October 1994 – Nov. 1995

Volunteer

Western State Mental Hospital

Spring 1999

PUBLICATIONS

Scholarly

Flora, A. G. (2008). *Rural stereotyping and its implications for counselors*. Dissertation completed for Doctor of Philosophy, University of Virginia. Dissertation chair: Dr. Sandra Lopez-Baez

Non-scholarly

Contributor, *Waynesboro Life*. Standing monthly column (untitled) on career development and job search information. March 2014 – Summer 2014 (publication discontinued).

PRESENTATIONS

Manis, A.A. & Flora, A. G. (2017, November - accepted). *Women: Care-giving and career from PreK to Gray*. Presentation at the annual meeting of the Virginia Counselors Association. Hot Springs, VA.

Flora, A.G. & Isham, S.E. (2014, November). *Job Search and Career Resources: Empowering Clients in a Challenging Economy*. Presentation at the annual meeting of the Virginia Counselors Association. Hot Springs, VA.

Flora, A. G. & Manis, A. A. (2011, October). *Creative strategies for integrating technology into the classroom*. Roundtable discussion at the bi-annual meeting of the Association of Counselor Educators and Supervisors, Nashville, TN.

Flora, A. G. (2010, October). *Rural stereotyping: Are we overlooking pieces of identity?* Presentation at the bi-annual meeting of the Southern Association of Counselor Educators and Supervisors, Williamsburg, VA.

Flora, A. G. (2009, October) (Accepted; unable to attend to due to birth of child). *Rural stereotyping: Are we overlooking pieces of identity?* Presentation at the bi-annual meeting of the Association of Counselor Educators and Supervisors, San Diego, CA.

Flora, A. G. (2008, March). *Interdisciplinary and interprofessional collaboration: Benefits and strategies*. Poster session at the annual meeting of the American Counseling Association, Honolulu, HI.

Flora, A. G., Cauble, A. B., & Spaulding, D. (2008, February). *Beginning supervisees' experiences with postmodern supervision techniques*. Presentation at the annual Graduate Student Conference of the Virginia Association of Education and Supervision, Roanoke, VA.

Campbell, A. & Flora, A. G. (2008, February). *Adlerian group counseling*. Presentation at the annual Graduate Student Conference of the Virginia Association of Education and Supervision, Roanoke, VA.

Lopez-Baez, S. I. & Flora, A. G. (2007, October). *Setting up an in-house counselor training free clinic*. Presentation at the annual Association of Counselor Education and Supervision, Columbus, OH.

- Flora, A. G. & Manis, A. A.** (2007, February). *Making sense of our professional counseling organizations: Start your involvement by meeting state and national student reps.* Poster session at the annual Graduate Student Conference of the Virginia Association for Counselor Education and Supervision, Williamsburg, VA.
- Flora A. G. & Braithwaite, C. L.** (2006, November). *Preparing rural and first-generation students for college.* Presentation at the annual convention of the Virginia Counselor Association, Williamsburg, VA.
- Flora, A. G. & Shoffner, M. F.** (2006, September). *Building student relationships outside of counselor education.* Presentation at the biannual convention of the Southern Association of Counselor Education and Supervision, Orlando, FL.
- Paylo, M. A. & Flora, A. G.** (2006, September). *Are we preparing school counselors to do what schools are asking them to do? Incorporating family systems perspectives into school counselors' education.* Presentation at the biannual convention of the Southern Association of Counselor Education and Supervision, Orlando, FL.
- Flora, A. G.** (2006, February). *Remember Adler? Group Theory 101.* Presentation at the annual Graduate Student Conference of the Virginia Association of Counselor Educators and Supervisors, Williamsburg, VA.
- Flora, A. G.** (2004, November). *Providing therapy to individuals with developmental disabilities: Barriers and solutions.* Presentation at the annual conference of the Virginia Counseling Association, Roanoke, VA.
- Flora, A. G., Genero, T., Cales, K., & Moore, E.** (2003, April). *Career services to the Trust House.* Poster session at the 12th Annual Undergraduate/Graduate and Student Engagement Forum, Radford, VA.

CONSULTATIONS & INVITED PRESENTATIONS

Resource and stand-by consultant for Charlottesville Downtown Job Center, UVA Career Services, and local school districts

Career Counseling Theory (Super's theory) Introduction to Counseling (UVA undgrad)	November 2017
Managing Stress for Students and Parents (Panel) Augusta County Public Schools	January 2017
Career Counseling Theory Counseling Students Athletes course (UVA undergrad)	February 2017
Careers in Counseling (Panel) Introduction to School Counseling course (UVA undergrad)	December 2017
Elementary School Counseling Charlottesville City Public Schools	October 2016
Elementary Career Counseling (part of K-12 panel) Virginia School Counselors Association Spring Fling	April 2016
"Career Theories 101: What you forgot since graduate school and why it is still relevant" Roanoke Area Counseling Association	March 2016

Career Counseling Training City of Charlottesville, Office of Economic Development		Summer 2014
Developing a Network (webinar) UVA Alumni Career Services		October 2013
Developing a Network (webinar) UVA Alumni Career Services		October 2013
Does My Laptop Fit Into My Diaper Bag? Returning to Work for Stay-at-home Parents (webinar) UVA Alumni Career Services		May 2012
Coaching Team MBTI Consultation (undisclosed) UVA Athletics		September 2012
Resume Writing for Jobs and College Applications Cesar Chavez School of Public Policy, Washington, DC		January 2009
Explicit vs. Implicit Bias and Geographic Identity Capella University, Minneapolis MN (course curriculum video)		January 2012
NSF Grant Proposal (Career)	<i>for</i> Vanessa L. Wyss, Ph.D., Assistant Professor, Ball State University Muncie, IN	Spring 2009
Resume Writing Workshop	Cesar Chavez Charter Schools of Public Policy Washington, DC	January 2009
Myers Briggs & Teams	UVA Medical Alumni Foundation Charlottesville, Virginia	August 2008
Invited Lectures:		
	<i>Records, Subpoenas, & Technology</i> Ethical and Legal Aspects of Counseling	November 2006
	<i>Adlerian Group Therapy</i> Advanced Group Theories (<i>Doctoral students</i>)	November 2006
	<i>Strong Interest Inventory</i> Introduction to Career Interventions (<i>Student Affairs students</i>)	August 2006
	<i>Treatment Planning</i> Mental Health Internship	August 2006

CERTIFICATIONS

High-Performance Leadership	eCornell	December 2017
Master Career Counselor	National Career Development Association	November 2016
<i>FALL 2017: *applying for CERTIFIED CAREER COUNSELOR with new NCDA credentialing</i>		
Global Career Development Facilitator	Center for Credentialing & Education	November 2015
Career Development Facilitator (CDF) Instructor (Fall 2017: Now “Facilitating Career Development” (FCD))	NCDA	September 2014
National Certified Counselor	National Board of Certified Counselors # 226176 – expires 11/30/17	September 2007
Myers Briggs Type Inventory	CPP, Inc. via G/S Consultants	December 2013

PROFESSIONAL AFFILIATIONS

Virginia Counseling Association	June 2003 – present
American Counseling Association	June 2003 – May 2015
Association of Counselor Education and Supervision Southern region (SACES) and Virginia (VACES)	January 2006 – May 2015
National Career Development Association	January 2007 – present
Virginia Career Development Association President	September 2013 - present 2015-2016